



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Thomas Peterffy  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1391013

**Schedule Dates** 10/10/12-10/16/12  
**Advertiser** Thomas Peterffy (74558)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** THOMAS PETERFFY 1488 (479382)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHET, ANNE  
**Phone/Fax** /  
**CPE** 1488  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** THOMAS PETERFFY  
JARED SALLES

**Date Entered** 10/09/12  
**Last Modified** 10/09/12  
**Entered By** Amy Marino  
**CO-OP** No  
**Headline #** ECR09838301  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,380.00  
**Net Total** \$24,820.00  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	10	\$29,200.00
<b>Grand Total:</b>	<b>10</b>	<b>\$29,200.00</b>

# INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/10/12-10/12/12	2	1:00	7:58A- 8:30A (EST)				1	1	1			3	\$1,600.00	\$4,800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/9/12
2.0	Normal Line / SPOT (2)	10/10/12-10/12/12	2	1:00	6:28:26P- Two And A Half Men	1			X	X	X			1	\$2,800.00	\$2,800.00	Columbus (WTTE)	2.5 MEN	10/9/12
3.0	Normal Line (RevL) / SPOT (3)	10/11/12-10/11/12	2	1:00	7:57:50P- FOX-X Factor (Thursday)					1				1	\$7,000.00	\$7,000.00	Columbus (WTTE)	X-FACTOR	10/9/12
4.0	Normal Line / SPOT (4)	10/13/12-10/13/12	2	1:00	6:57:30P- Sports-FOX College Football 2							1		1	\$2,800.00	\$2,800.00	Columbus (WTTE)	COLLEGE FBALL	10/9/12
5.0	Normal Line / SPOT (5)	10/15/12-10/16/12	2	1:00	7:58A- 8:30A (EST)		1	1						2	\$1,600.00	\$3,200.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/9/12
6.0	Normal Line / SPOT (6)	10/15/12-10/16/12	2	1:00	6:28:26P- Two And A Half Men	1	X	X						1	\$2,800.00	\$2,800.00	Columbus (WTTE)	2.5 MEN	10/9/12
7.0	Normal Line / SPOT (7)	10/15/12-10/16/12	2	1:00	11:00:50P- News-Fox 28 News at 11p	1	X	X						1	\$5,800.00	\$5,800.00	Columbus (WTTE)	NEWS	10/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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